



MEDIA ALERT:

Austin Utilities Launches Community Solar Demonstration Project and holds LIVE subscription signing

WHAT:

Austin Utilities (AU) will hold a launch ceremony for a 4 kW solar demonstration project recently constructed on the North side of their Austin Utilities building. The project is representative of the community solar garden being used for their most recent offering, SolarChoice, a community solar program. The event is scheduled for Tuesday, August 8th at 3:00 pm at the solar installation site located on the North side of the Austin Utilities Building at 1908 14th St NE.

Immediately following a brief ceremony, a limited number of new subscribers to the SolarChoice community solar program will sign their subscription agreement as current subscribers look on. New and current subscribers will be available for interviews immediately following the signing.

What you will learn:

- Information on the SolarChoice 4 kW demonstration project
- Update on the solar garden being used for the SolarChoice community solar project
- Listen to a subscriber tell why she participates in the program
- Learn about upcoming FREE workshops on community solar education
- Visit with utility representatives
- Visit with new and current subscribers to learn their motives for participating

WHERE/WHEN:

Tuesday, August 8th, 3:00 pm

Austin Utilities, 1908 14th St NE, Austin MN 55912

North side of Austin Utilities building near solar installation

Rain or Shine – this event will be held by the solar installation on the North side of the building. In the event of rain, it will be held inside the building in the AU Board room.

Light refreshments will be served immediately following the short event in the AU Board room. The regularly scheduled August AU Board of Commissioners meeting will begin promptly at 4 pm in the same room.

WHO:

This event is intended for media who choose to attend and cover the event.

MEDIA CONTACT:

Mark Nibaur, General Manager, MarkN@austinutilities.com, 507-433-8886

Austin Utilities is a municipal utility serving approximately 12,300 electric customers, 10,300 natural gas customers, and 9000 water customers. Their mission is to offer utility products and services in a safe, reliable and responsible manner in order to enhance the quality of life in our community. For more information on Austin Utilities visit their website at www.austinutilities.com.

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