



Sponsored by SMMPA's Member Utilities

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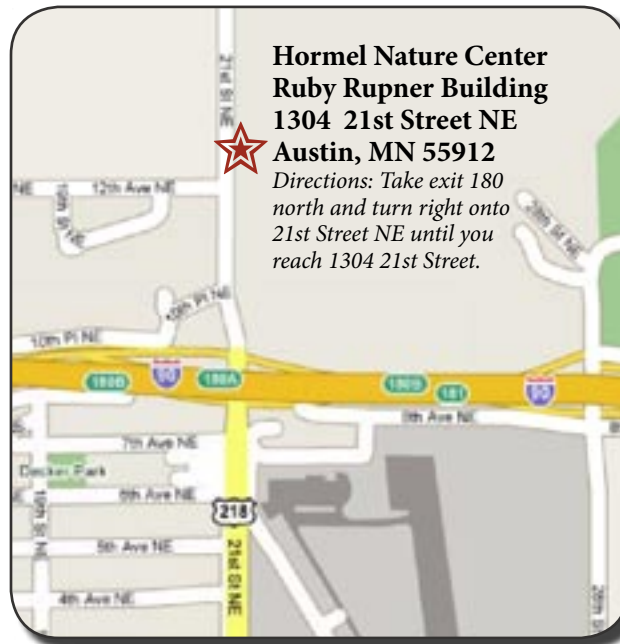
Blooming Prairie Public Utilities



an endless energy partner



You don't have to turn your lights off to save electricity. Today's high-efficiency lighting products can reduce your lighting bill by as much as 40%. Let SMMPA's 18 member utilities show you how!



Hormel Nature Center
Ruby Rupner Building
1304 21st Street NE
Austin, MN 55912

Directions: Take exit 180 north and turn right onto 21st Street NE until you reach 1304 21st Street.

Agenda

- 7:30 - 8:00 a.m. Registration
- 8:00 - 8:15 a.m. Speakers & Agenda Intro
- 8:15 - 9:15 a.m. Ron Gilcrease
Lighting Solutions Utilizing EPCredits
- 9:15 - 10:00 a.m. Terri Cook-Melloy
New Lighting Technology
- 10:00 - 10:15 a.m. Break
- 10:15 - 11:30 a.m. Darren Johnson
Energy Efficient Lighting Upgrade Applications
- 11:30 - 11:45 a.m. Utility Representatives
Rebate Program Information
- 11:45 a.m. Lunch (included)



Bright Lights, Big Savings!

Best Lighting Practices And Technology



September 18th, 2007
8 a.m. - 1 p.m.
Hormel Nature Center
Ruby Rupner Building
1304 21st Street NE
Austin, MN 55912

Bright Lights, Big Savings!



Best Lighting Practices and Technology

This workshop will focus on best practices in lighting energy efficiency using real world examples.

Learn how to take a practical cost-effective approach to new lighting, as well as retrofitting the lighting in your facility.

You will hear about proven and practical experiences of energy-effective lighting projects that can help you realize savings without sacrificing lighting quality.

You will also learn:

- Fixture retrofit/change-out opportunities - retail, office and commercial spaces
- Big box type lighting applications, such as gymnasiums, warehouses & manufacturing facilities
- Occupancy sensor applications
- T8, T5 and T5HO technologies
- Exterior lighting applications
- Trends in LED technology
- Available utility rebates - representatives will be there to answer your energy-related questions
- EPA 2005 Federal Tax Incentive opportunities
- Where to properly dispose of your old burnt out fluorescents

Who should attend:

- Commercial building owners/operators
- Facility Managers
- Purchasing Managers
- Equipment Dealers & Representatives
- Manufacturers
- Schools & Healthcare facilities managers
- Lighting Contractors, lighting showrooms, dealers & representatives
- Utility representatives

Our Speakers



Terri Cook-Melloy

Terri Cook has been with Philips Lighting Company for 13 years. She is based in Minneapolis, with responsibility for Minnesota and Western Wisconsin territories. Her specialty is commercial lighting, industrial lighting and outdoor lighting. She currently holds the position of Senior Market Development Representative and works with end user customers to identify energy saving, long-life, sustainable lighting solutions.

Ron Gilcrease

Ron Gilcrease, President of EnergyLite, Inc. has more than 35 years of experience in the lighting, electrical and energy management field. He has served on the board of directors and as President of the National Association of Lighting Management Companies (NALMCO). He holds numerous professional certifications including a Certified Lighting Management Consultant (CLMC) from NALMCO, the LC Certification from the National Coalition of Qualified Lighting Professionals and the Certified Lighting Efficiency Professional (CLEP) from the Association of Energy Engineers.

Darren Johnson

Darren Johnson has more than five years of experience as a lighting specialist. He represents the Retrofit Companies located in Owatonna and Little Canada, and has worked with various SMMPA Member Utilities and their customers.

Darren has 15 years of experience with Commercial, Industrial and Institutional clients in reducing energy and maintenance costs at the same time improving the quality and quantity of their lighting.

Registration Form

— Deadline is September 14, 2007 —

Name _____

Company/Title _____

Address _____

City _____ Zip _____

Phone (____) _____

Registration Info



-Web-

<http://www.regonline.com/EventInfo.asp?EventId=135092>

-Fax-

Fax this page to:

(507) 292-6414

-Mail-

Mail to:

Technical Seminars, SMMPA

500 First Avenue SW

Rochester, MN 55902

Cost to attend for

SMMPA member utility customers, vendors and consultants is \$75.

The cost is \$250 for persons who are NOT customers, vendors or consultants to SMMPA member utilities.

Payments accepted at the door -

Make checks payable to SMMPA

For more information call 1-800-237-8992